



Regulated by the FSA



Investee Company	Gemba Solutions Limited
Sector	Computer Related
Location	Wolvey, West Midlands
Round of Financing	Expansion
Midven Role	Lead Investor
Investment Manager	Surjit Kooner
Date of Initial AGF Investment	17 November 2006
Midven Funds Committed	£250,000

BUSINESS DESCRIPTION

Gemba Solutions develops real time performance management software. The company has three offerings, Lean Impact, OEE IMPACT Manual Entry and OEE IMPACT Connect. Lean Impact comprises a suite of software modules, each of which is a productivity tool in its own right and when combined, provide the user with a comprehensive manufacturing execution system. Manual Entry and Connect are based on a subset of the full Lean Impact suite, enabling the user to move up to a fully automated system as required.

MIDVEN ADDED VALUE

The investment was led by Midven with a £250,000 commitment from the Advantage Growth Fund. Midven also introduced Geoffrey Butcher, as non executive chairman. Geoffrey has considerable experience in the IT sector. The new capital will enable Gemba to build on the success it has already achieved with customers such as Estee Lauder, Heinz and BP.

RECENT DEVELOPMENTS

Since the investment Gemba has strengthened its relationship with BP. Since 2003, Gemba has been working with BP to develop BP MX, where Gemba technology has been used as the platform for the product. After successful piloting of the new product, BP have launched an extensive advertising and marketing campaign to take BP MX to the automotive, aerospace, and metals market sectors.



Surjit Kooner

Comments that “Midven has extensive experience in the manufacturing execution systems (“MES”) market having invested and successfully exited from MVI, an MES systems provider to the food sector. Gemba’s combination of a fully developed suite of products and unique relationship with BP makes it an exiting investment opportunity.

**Contact Details: Surjit Kooner, Midven Limited, 37 Bennetts Hill, Birmingham, B2 5SN
Tel: 0121 710 1990, Fax: 0121 710 1999, www.midven.com, enquiries@midven.com**

