



Regulated by the FSA



<b>Investee Company</b>	<b>Gemba Solutions Limited</b>
<b>Sector</b>	<b>Computer Related</b>
<b>Location</b>	<b>Wolvey, West Midlands</b>
<b>Round of Financing</b>	<b>Expansion</b>
<b>Midven Role</b>	<b>Lead Investor</b>
<b>Investment Manager</b>	<b>Surjit Kooner</b>
<b>Date of Initial AGF Investment</b>	<b>17 November 2006</b>
<b>Midven Funds Committed</b>	<b>£250,000</b>

## **BUSINESS DESCRIPTION**

Gemba Solutions develops real time performance management software. The company has three offerings, Lean Impact, OEE IMPACT Manual Entry and OEE IMPACT Connect. Lean Impact comprises a suite of software modules, each of which is a productivity tool in its own right and when combined, provide the user with a comprehensive manufacturing execution system. Manual Entry and Connect are based on a subset of the full Lean Impact suite, enabling the user to move up to a fully automated system as required.

## **MIDVEN ADDED VALUE**

The investment was led by Midven with a £250,000 commitment from the Advantage Growth Fund. Midven also introduced Geoffrey Butcher, as non executive chairman. Geoffrey has considerable experience in the IT sector. The new capital will enable Gemba to build on the success it has already achieved with customers such as Estee Lauder, Heinz and BP.

## **RECENT DEVELOPMENTS**

Since the investment Gemba has strengthened its relationship with BP. Since 2003, Gemba has been working with BP to develop BP MX, where Gemba technology has been used as the platform for the product. After successful piloting of the new product, BP have launched an extensive advertising and marketing campaign to take BP MX to the automotive, aerospace, and metals market sectors.



### ***Surjit Kooner***

Comments that “Midven has extensive experience in the manufacturing execution systems (“MES”) market having invested and successfully exited from MVI, an MES systems provider to the food sector. Gemba’s combination of a fully developed suite of products and unique relationship with BP makes it an exiting investment opportunity.

**Contact Details: Surjit Kooner, Midven Limited, 37 Bennetts Hill, Birmingham, B2 5SN  
Tel: 0121 710 1990, Fax: 0121 710 1999, [www.midven.com](http://www.midven.com), [enquiries@midven.com](mailto:enquiries@midven.com)**

